

RISD Museum Visual Identity Research

Mission Statement

“ The RISD Museum was founded on the belief that art, artists, and the institutions that support them play pivotal roles in promoting broad civic engagement and creating more open societies...we aspire to create an accessible and inclusive environment that builds meaningful relationships across all communities.

1877

Year founded

100,000+

Works in collection

80,919

Works available online

20th

Largest art museum in US

72,000

square feet occupied

3

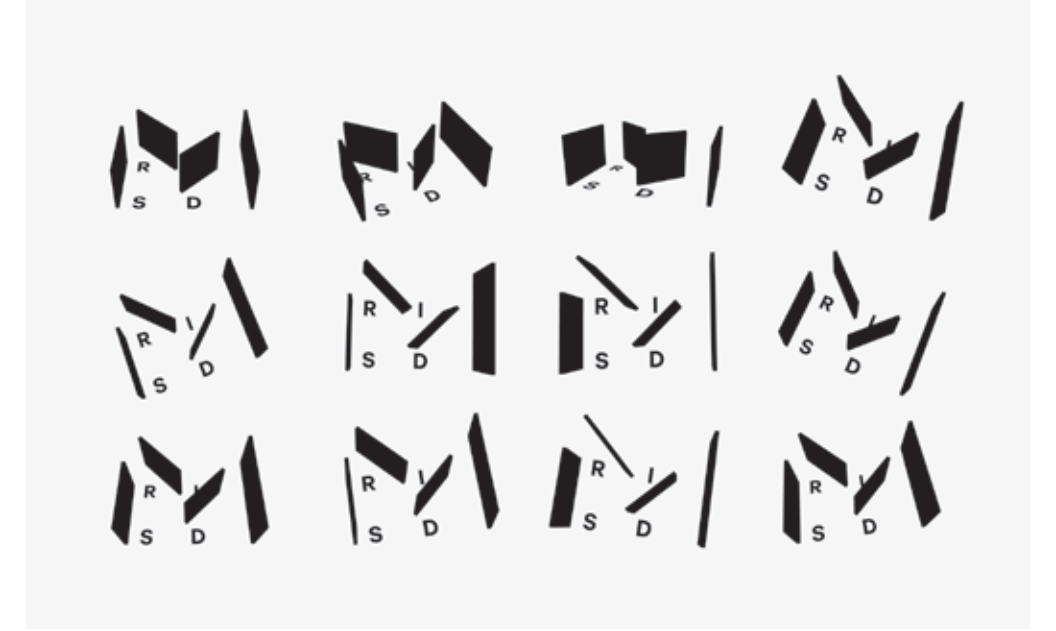
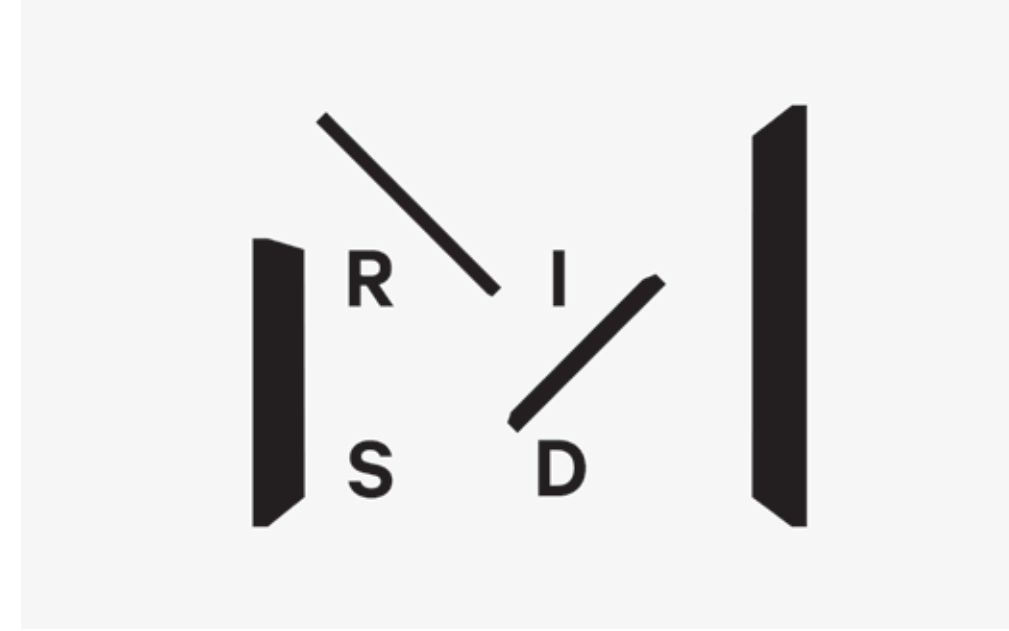
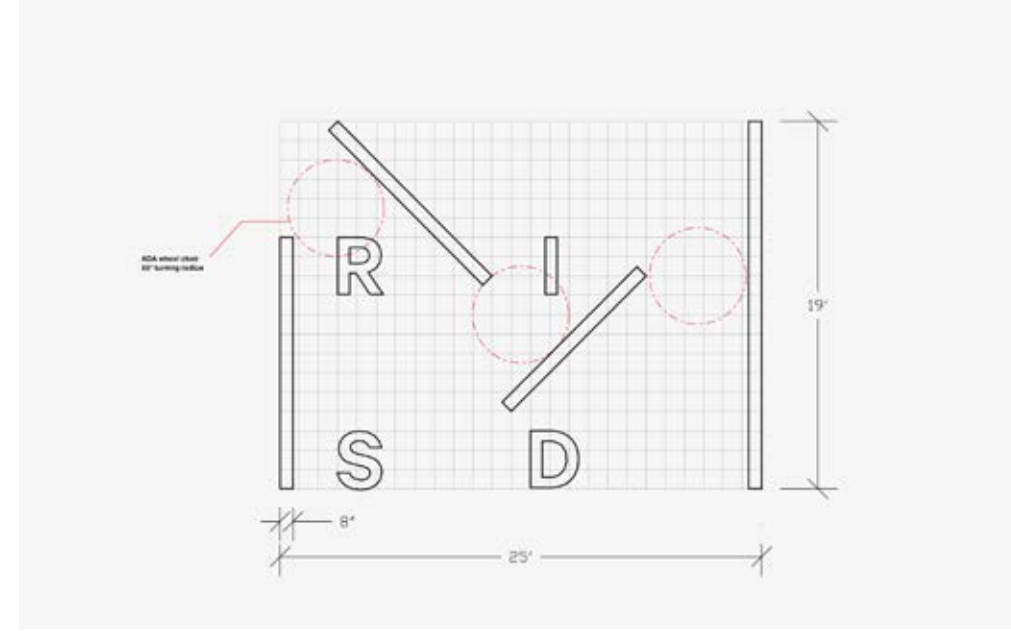
Historic Buildings

2

Contemporary Buildings

Visual Identity of RISD Museum

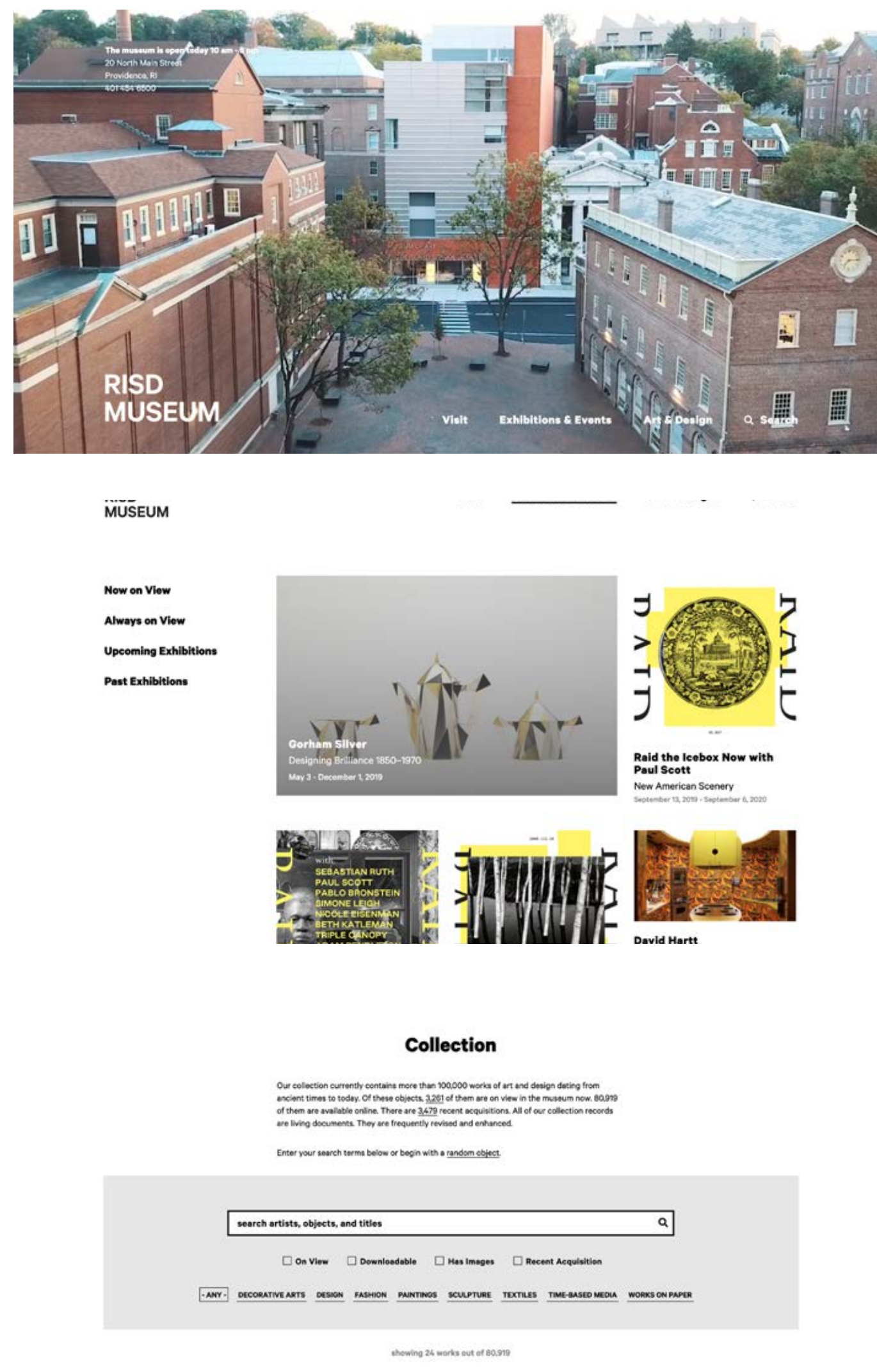
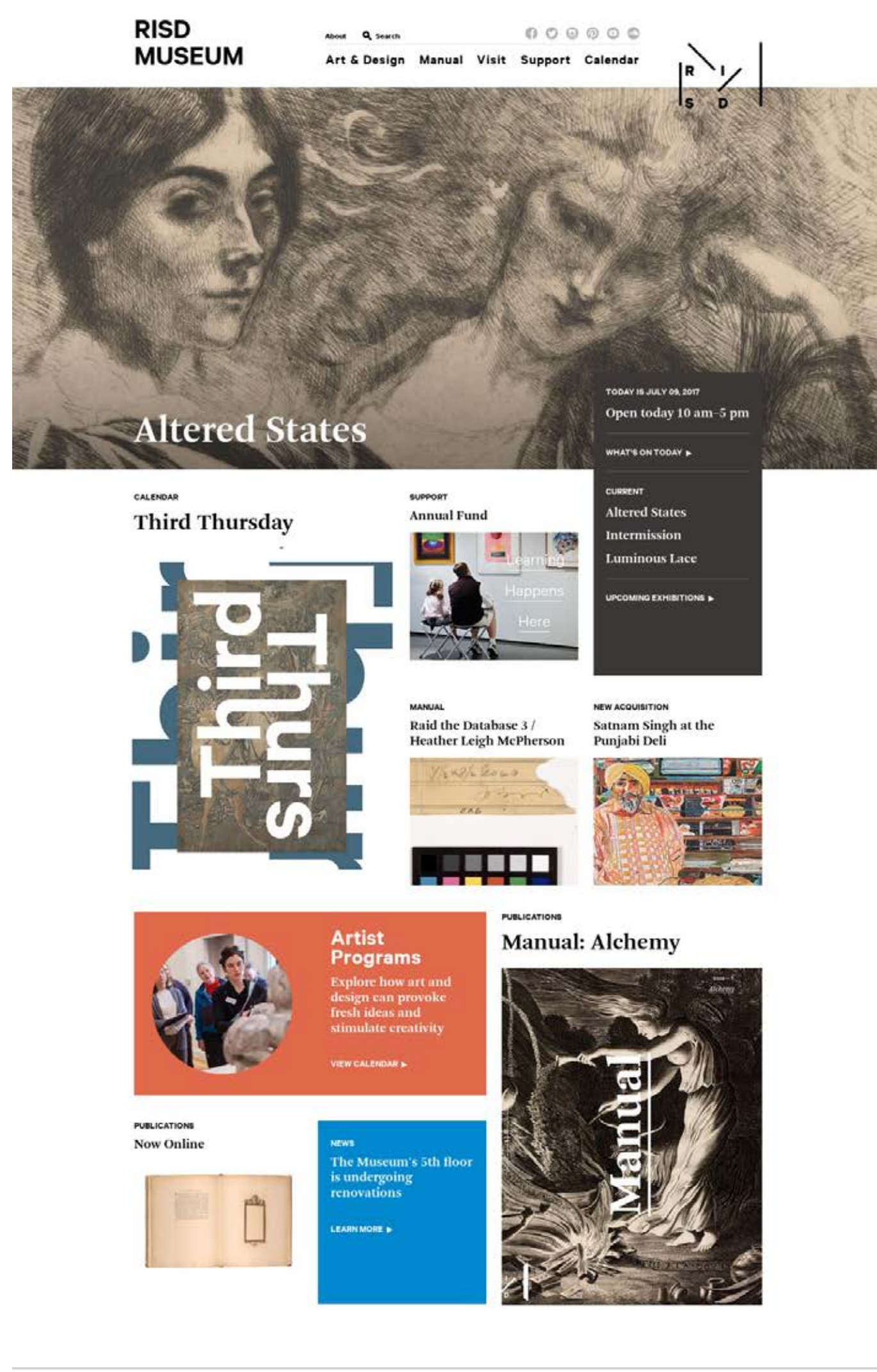
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Designed By: Project Projects



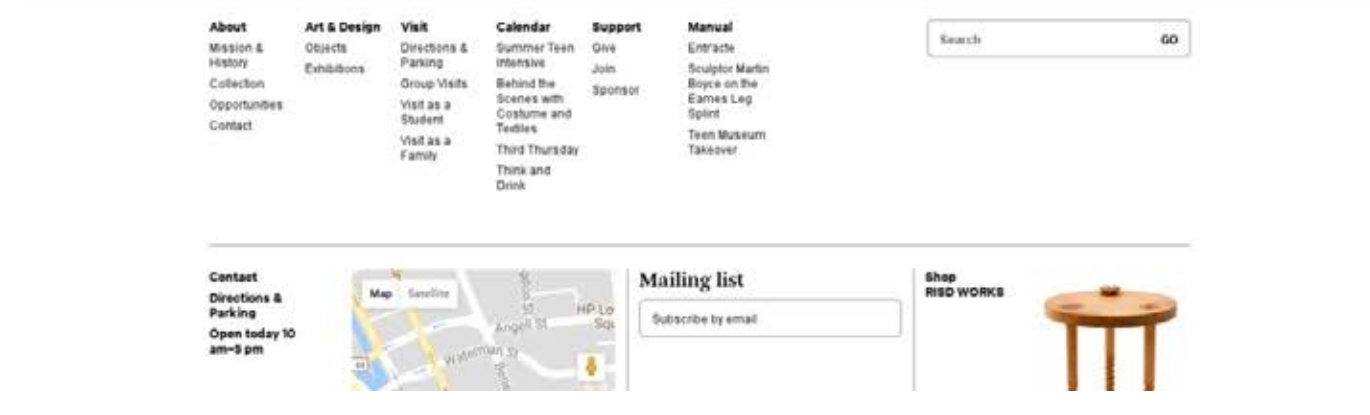
Applications



Website



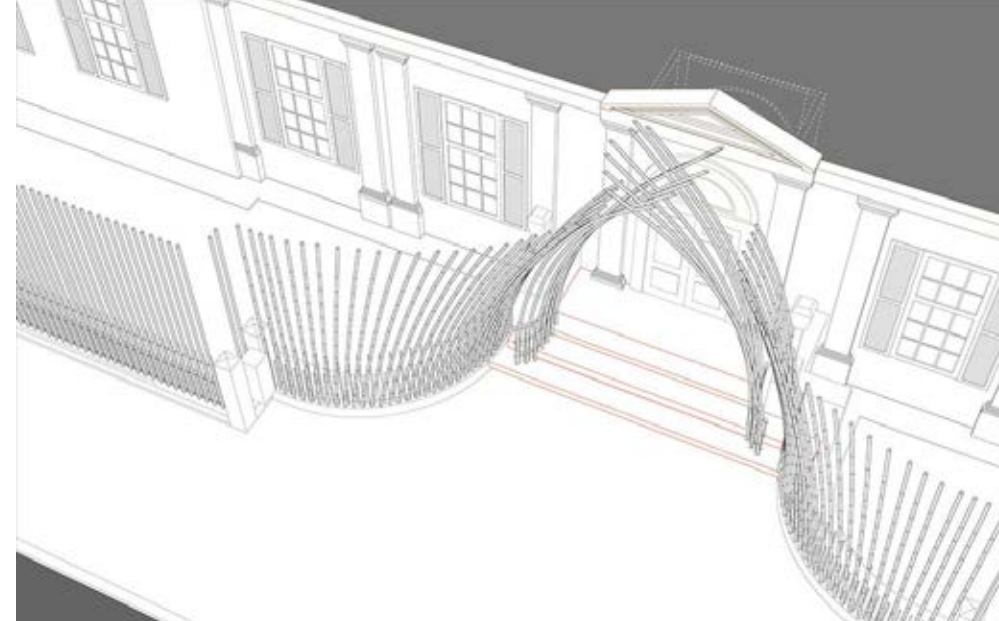
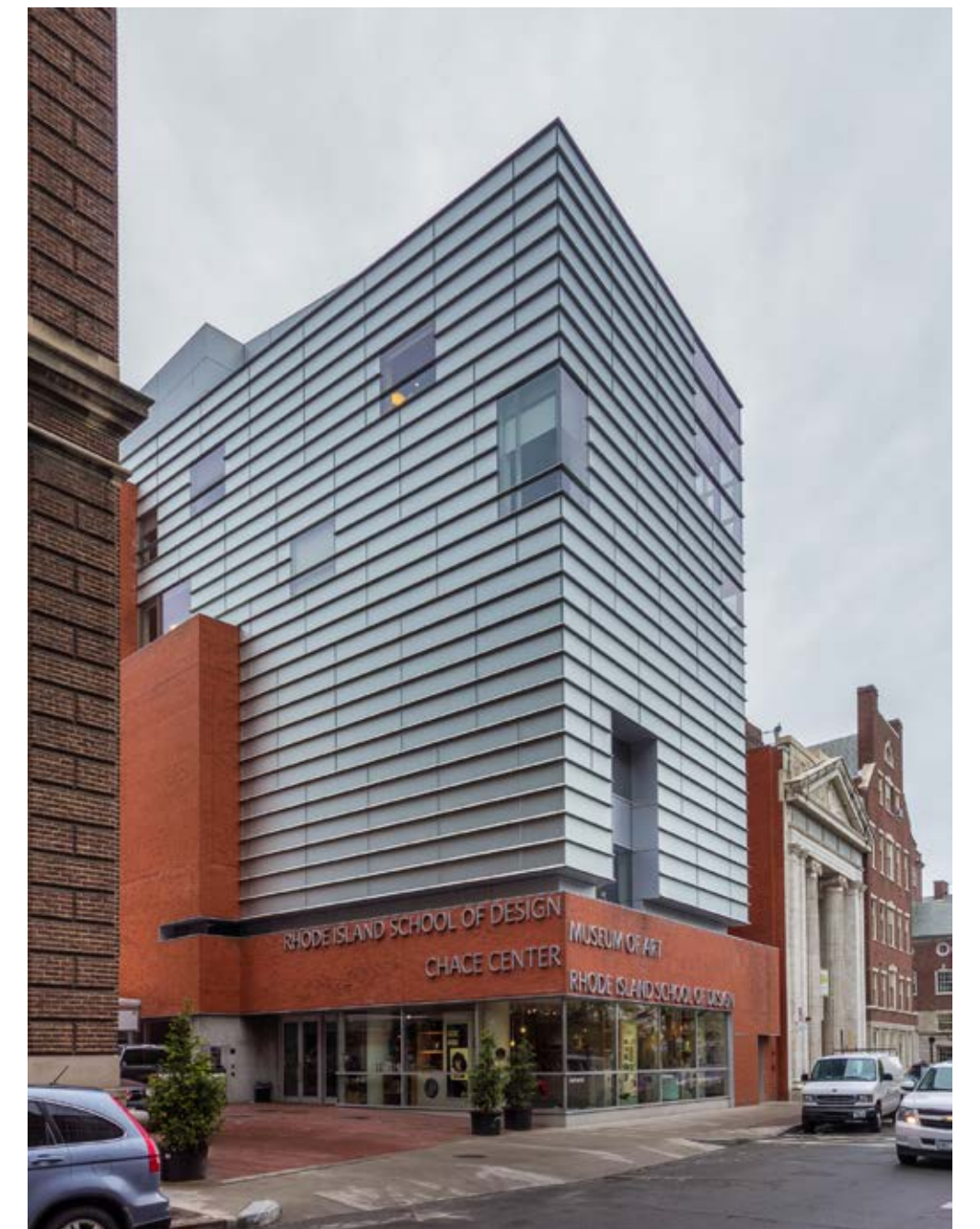
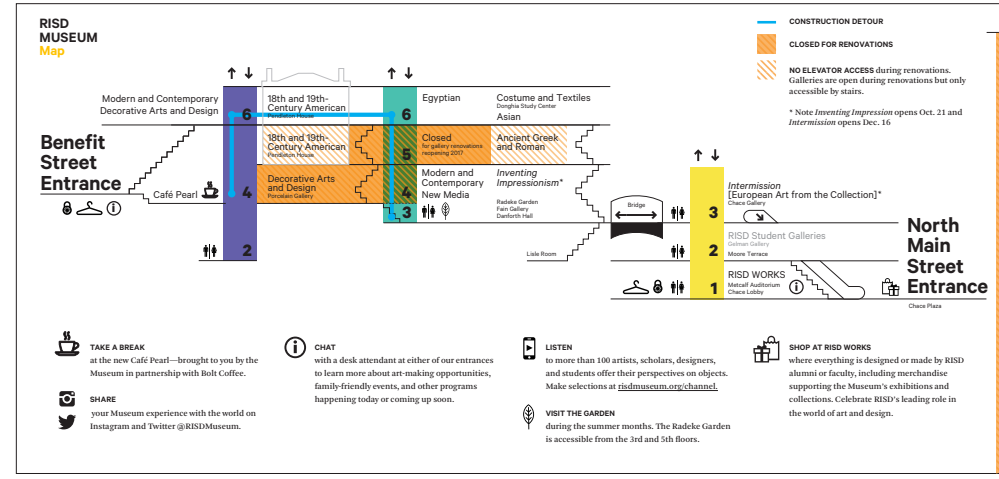
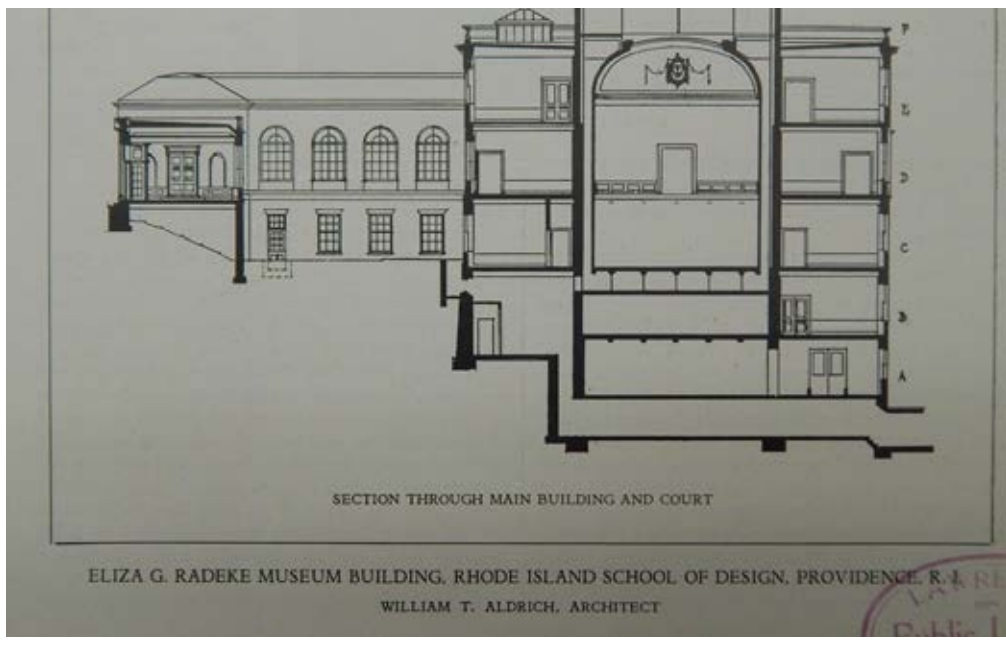
“ They want to bring all 100,000 objects online (they have a little over 13,000 available prior to launch, a mere 13%) and use a Creative Commons license system that would allow visitors to download and repurpose high-resolution images whenever the objects are in the public domain. This was the heart of the revolution upon which the RISD Museum was about to embark. - oomph



Old Website

New Website

Buildings and Works



Visual Identity of Other RISD Affiliated Entities



Visual Identity of Other Art Museums



Philadelphia Museum of Art



New Orleans Museum of Art



Philbrook Museum of Art



Museum of Modern Art



The Metropolitan Museum of Art



Tate



Museum of Fine Arts Boston



Institute of Contemporary Art



San Francisco Museum of Modern Art

